Selling Sexual Knowledge

Bringing together perspectives from the histories of medicine, sexuality, and the book, Sarah Bull presents the first study of how medical publications on sexual matters were made, promoted, and sold in Victorian Britain. Drawing on pamphlets, manuals, textbooks, periodicals, and more, this innovative book illustrates the free and unruly circulation of sexual information through a rapidly expanding publishing industry. Bull demonstrates how the ease with which print could be copied and claimed, recast and repurposed presented persistent challenges to those seeking to position themselves as authorities over sexual knowledge at this pivotal moment. Medical publishers, practitioners, and activists embraced allegations of obscenity and censorship to promote ideas, contest authority, and consolidate emergent collective identities. Layer by layer, their actions helped create and sustain one of the most potent myths ever made about the Victorians: their sexual ignorance. This title is also available as open access on Cambridge Core.

SARAH BULL is an Associate Professor in the Department of English at Toronto Metropolitan University.

Downloaded from https://www.cambridge.org/core. Yunnan University, on 30 Jul 2025 at 02:53:53, subject to the Cambridge Core terms of use, available at https://www.cambridge.org/core/terms. https://doi.org/10.1017/9781009578103

Selling Sexual Knowledge

Medical Publishing and Obscenity in Victorian Britain

Sarah Bull

Toronto Metropolitan University



Downloaded from https://www.cambridge.org/core. Yunnan University, on 30 Jul 2025 at 02:53:53, subject to the Cambridge Core terms of use, available at https://www.cambridge.org/core/terms. https://doi.org/10.1017/9781009578103



Shaftesbury Road, Cambridge CB2 8EA, United Kingdom

One Liberty Plaza, 20th Floor, New York, NY 10006, USA

477 Williamstown Road, Port Melbourne, VIC 3207, Australia

314–321, 3rd Floor, Plot 3, Splendor Forum, Jasola District Centre, New Delhi – 110025, India

103 Penang Road, #05-06/07, Visioncrest Commercial, Singapore 238467

Cambridge University Press is part of Cambridge University Press & Assessment, a department of the University of Cambridge.

We share the University's mission to contribute to society through the pursuit of education, learning and research at the highest international levels of excellence.

www.cambridge.org

Information on this title: www.cambridge.org/9781009578073

DOI: 10.1017/9781009578103

© Sarah Bull 2025

This publication is in copyright. Subject to statutory exception and to the provisions of relevant collective licensing agreements, with the exception of the Creative Commons version the link for which is provided below, no reproduction of any part may take place without the written permission of Cambridge University Press & Assessment.

An online version of this work is published at doi.org/10.1017/9781009578103 under a Creative Commons Open Access license CC-BY- NC-ND 4.0 which permits re-use, distribution and reproduction in any medium for non-commercial purposes providing appropriate credit to the original work is given. You may not distribute derivative works without permission. To view a copy of this license, visit https://creativecommons.org/ licenses/by-nc-nd/4.0

When citing this work, please include a reference to the DOI 10.1017/9781009578103

First published 2025

A catalogue record for this publication is available from the British Library

Library of Congress Cataloging-in-Publication Data Names: Bull, Sarah, author.

Title: Selling sexual knowledge : medical publishing and obscenity in Victorian Britain / Sarah Bull.

Description: [New York] : Cambridge University Press, [2025] | Includes bibliographical references and index.

Identifiers: LCCN 2024050812 | ISBN 9781009578073 (hardback) | ISBN 9781009578080 (paperback) | ISBN 9781009578103 (ebook)

Subjects: LCSH: Sex – Great Britain – Public opinion – History – 19th century. | Sex – Information resources – Great Britain – History – 19th century. | Medical publishing – Great Britain – History – 19th century. | Great Britain – History – Victoria, 1837–1901. Classification: LCC HQ18.G7 B85 2025 | DDC 306.770941/09034–dc23/eng/20250306 LC record available at https://lccn.loc.gov/2024050812

ISBN 978-1-009-57807-3 Hardback ISBN 978-1-009-57808-0 Paperback

Cambridge University Press & Assessment has no responsibility for the persistence or accuracy of URLs for external or third-party internet websites referred to in this publication and does not guarantee that any content on such websites is, or will remain, accurate or appropriate.

For EU product safety concerns, contact us at Calle de José Abascal, 56, 1°, 28003 Madrid, Spain or email eugpsr@cambridge.org.